



Lift Up NYC is your invitation to create a city where children and youth are well educated, families are adequately housed and fed, workers are employed at a living wage, seniors have the means to live comfortably and stay engaged with their community, quality health care is accessible to all, and neighborhoods are thriving. Your support of Lift Up NYC will enable FPWA to provide hope and help to the 1.5 million New Yorkers impacted by our work each year.

- ✓ **YES!** *I support the Lift Up NYC campaign and want to make an impact in the lives of families and children across the five boroughs this holiday season, and have enclosed my generous tax-deductible sponsorship.*

Sponsorship Opportunities

\$25,000 Opportunity Rising Champion

A Lead Sponsor of *Lift Up NYC* that funds opportunities for low income New Yorkers to move up the economic ladder and directs Toy Drive responses to three centers.

- Prominent branding and recognition placement on key campaign collateral, media placements, social media and website.
- Group employee opportunity to “adopt” a center for the annual Toy Drive.
- Customized employee engagement opportunities including special invitations for group of employees to participate in volunteerism projects.
- Invitations to private events and discussions with key policy and social change influencers in the city.
- Opportunity to link to social change programs in healthcare, senior care, leadership development and economic development.
- Connect with FPWA’s 1,200 faith and health and human service members across the city.
- Spotlight feature in quarterly news zine.
- Special participation and recognition in signature campaign events that include the *Lift Up NYC* Cocktail Launch and Miracle on Broad Street.

\$10,000 Upward Mobility Sponsor

- Company branding and recognition placement on key campaign collateral, media placements, social media and website.
- Group employee opportunity to “adopt” a center for the annual Toy Drive.
- Customized employee engagement opportunities including special invitations for group of employees to participate in volunteerism projects.
- Invitations to private events and discussions with key policy and social change influencers in the city.
- Opportunity to link to social change programs in healthcare, senior care, leadership development and economic development.
- Connect with FPWA’s 1,200 faith and health and human service members across the city.
- Spotlight feature in quarterly news zine.
- Participation and recognition in signature campaign events that include the *Lift Up NYC* Cocktail Launch and Miracle on Broad Street.

\$15,000 On the Rise Leader

- Prime company branding and recognition placement on key campaign collateral, media placements, social media and website.
- Group employee opportunity to “adopt” a center for the annual Toy Drive.
- Customized employee engagement opportunities including special invitations for group of employees to participate in volunteerism projects.
- Invitations to private events and discussions with key policy and social change influencers in the city.
- Opportunity to link to social change programs in healthcare, senior care, leadership development and economic development.
- Connect with FPWA’s 1,200 faith and health and human service members across the city.
- Spotlight feature in quarterly news zine.
- Participation and recognition in signature campaign events that include the *Lift Up NYC* Cocktail Launch and Miracle on Broad Street.



\$5,000 Lift Up NYC Sponsor

- Company branding and recognition placement on key campaign collateral, media placements, social media and website.
- Group employee opportunity to “adopt” a center for the annual Toy Drive.
- Invitations to private events and discussions with key policy and social change influencers in the city.
- Opportunity to link to social change programs in healthcare, senior care, leadership development and economic development.
- Connect with FPWA’s 1,200 faith and health and human service members across the city.
- Spotlight feature in quarterly news zine.
- Participation and recognition in signature campaign events that include the *Lift Up NYC* Cocktail Launch and Miracle on Broad Street.

\$1,000 Lift Up NYC Member

- Company or individual recognition placement on key campaign collateral, media placements, social media and website.
- Opportunity to link to social change programs in healthcare, senior care, leadership and economic development.
- Connect with FPWA’s 1,200 faith and health and human service members across the city.
- Access to employee volunteerism projects throughout the year.
- Participation and recognition in signature campaign event Miracle on Broad Street.

\$2,500 Lift Up NYC Investor

- Company branding and recognition placement on key campaign collateral, media placements, social media and website.
- Opportunity to link to social change programs in healthcare, senior care, leadership and economic development.
- Connect with FPWA’s 1,200 faith and health and human service members across the city.
- Access to tailored employee volunteerism projects.
- Participation and recognition in signature campaign events that include the *Lift Up NYC* Cocktail Launch and Miracle on Broad Street.

Ambassador Levels

\$500 Beneficiary

- Participation and recognition in signature campaign events that include the *Lift Up NYC* Cocktail Launch and Miracle on Broad Street.

\$250 Supporter

- Inclusion on our list of investors.
- Support the purchase of 5 gifts and each child’s future.

\$100 Patron

- Support the purchase of 5 gifts and each child’s future.

Supporter Levels

Select one or visit <http://tinyurl.com/LiftUpNYC>

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|--------------------------------|-------------------------------|-----------------------------|------------------------------------|
| <input type="radio"/> \$25,000 | <input type="radio"/> \$5,000 | <input type="radio"/> \$500 | <input type="radio"/> Other: _____ |
| <input type="radio"/> \$15,000 | <input type="radio"/> \$2,500 | <input type="radio"/> \$250 | |
| <input type="radio"/> \$10,000 | <input type="radio"/> \$1,000 | <input type="radio"/> \$100 | |

Billing Information:

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Payment Options:

- Please send me an invoice at the above address.
- Enclosed is a check made payable to **Federation of Protestant Welfare Agencies (40 Broad Street, 5th Floor, New York, NY 10004)**
- Please charge my credit card: (circle one)

American Express Discover Master Card Visa

Card #

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Exp. Date

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CVC

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